Maritz

ZERTO CASE STUDY

WHO ARE THEY?

Maritz helps businesses achieve their full potential through inspiring and motivating employees, channel partners and customers. Maritz puts people at the center of business to increase sales, raise productivity, improve customer satisfaction, and deepen employee engagement. Maritz invests in behavioral science, connecting theory with business practice to propel people solutions and client programs. Based in St. Louis, Maritz mentors the growing local startup community and was named a Top Workplace in the region.

PROBLEM

- Protect more applications without paying for unused capacity
- Reduce long-term capital expenses
- Align DR strategy with cloud roadmap

SOLUTION

Maritz leveraged AWS' Elastic Compute Cloud (EC2) to significantly reduce the time required to obtain and boot new server instances and only pay for capacity they actually use. By leveraging Zerto Virtual Replication for AWS, they were able to seamlessly migrate complete workloads to AWS in an automated manner with minimal configurations to protect critical environment.

LOWER CAPEX
Reduced cost by 20% with no long-term commitment.

MORE DR FOR LESS
Reduced cost by 40% - no need to purchase new hardware. AWS on-demand capacity provided flexibility.

CLOUD CONFIDENCE
Increased cloud adoption rate after successful migration of applications to AWS demonstrated platform agility, scalability and security

"In addition to the cost savings, the resilience Zerto and AWS provide for DR gave us the confidence to migrate production workloads to AWS"

Andy Wolfe,
Technical Architect, Maritz

Zerto