

Small and Medium Businesses' Path to Data Resilience with Zerto

Zerto's tailored solutions form small- and medium-sized business success

In today's interconnected world, data drives growth and innovation. Whether you're a local startup, boutique firm, or a global enterprise, your success hinges on seamless access to critical applications and digital assets. Small- and medium-sized businesses (SMBs) face unique challenges in managing their data amidst the continual expansion of data and diversification of platforms, where traditional data protection solutions often fall short. Zerto, a Hewlett Packard Enterprise company, features a software-only solution designed to protect, recover, and move your data and applications seamlessly across platforms of your choice, ensuring continuous availability.



Ransomware Resilience

Detect and thwart malicious attacks swiftly. Effortlessly roll back to a specific moment in time, just seconds before an attack, ensuring minimal disruption to your operations.



Disaster Recovery

Say goodbye to downtime headaches. Our industry leading recovery point objectives (RPOs) of seconds and recovery time objectives (RTOs) of minutes keep your business running smoothly even after disruptions.



Multi-Cloud Mobility

Unlock the freedom of choice across public, private, and on-premises environments.

Key Advantages	
Continuous Data Protection (CDP)	Keep your data safe without disruptions with Zerto's always-on, near-synchronous replication, which requires no scheduling, snapshots, or agents. Effortlessly deploy it using software-only components on your preferred hardware and storage.
Journal-Based Recovery	Swiftly recover from attacks or disruption leveraging Zerto's granular journal, featuring tens of thousands of checkpoints for precise restoration. Additionally, immutable offsite copies provide an extra layer of protection for your critical data.
Application-Centric Protection	Zerto maintains write-order fidelity across an entire multi-VM app stack, even if workloads are on different hosts or datastores. No snapshots and no staggered backup windows means radically simple recovery.
Hybrid and Multi-Cloud Agility	Effortlessly move your workloads between on-premises and the cloud, leveraging native services and storage for optimal performance. Explore multiple clouds with ease using our one-to-many replication capability, or choose to protect your assets within specific Azure or AWS Regions.
Orchestration, Automation, and Analytics	Orchestration and automation are built-in, with easy interoperability with your existing tech stack and unlimited extensibility using robust, Swagger-based REST APIs.
Simplicity at Scale	Save time and administrative resources with consumer-level simplicity brought to the enterprise—even when protecting thousands of VMs with single-digit RPOs across multiple clouds.

Key Benefits

Mitigate disruptions Protect your brand from outages and disruptions by dramatically limiting data loss and downtime.

Neutralize ransomware threats Detect and recover in minutes to a state seconds before an attack.

Modernize infrastructure Remove complexity to support disparate infrastructures and capitalize on new tech.

Unlock hybrid and multi-cloud Drive digital transformation with cross-platform protection for the cloud config of your choice.

Simplify migrations Reduce resources and speed up data center consolidations with hassle-free, cross-cloud migrations.

Improve operational efficiency Streamline IT operations with automation, orchestration, and consumer-level simplicity.

Discover the simplicity, scalability, and security that Zerto brings to small and medium businesses. Elevate your data protection strategy and secure the future of your business. Try Zerto right now, at no cost, on your own infrastructure with a comprehensive [14-day trial](#). Want to try it on our own infrastructure instead? Spin up a [free hands-on lab](#) to experience Zerto firsthand anytime, anywhere, from the comfort of your own computer.

[Learn More](#)

About Zerto

Zerto, a Hewlett Packard Enterprise company, empowers customers to run an always-on business by simplifying the protection, recovery, and mobility of on-premises and cloud applications. Zerto eliminates the risk and complexity of modernization and cloud adoption across private, public, and hybrid deployments. The simple, software-only solution uses continuous data protection at scale to solve for ransomware resilience, disaster recovery, and multi-cloud mobility. Zerto is trusted by over 9,500 customers globally and is powering offerings for Amazon, Google, IBM, Microsoft, and Oracle and more than 350 managed service providers. www.zerto.com

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